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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/935,616	08/23/2001	Toshiya Mori	NAK1-BP80	9001	
21611	7590 12/01/2005		EXAM	EXAMINER	
SNELL & WILMER LLP			LAMBRECHT, CHRISTOPHER M		
	BOULEVARD		1071017	D. DED 1711 (DED	
SUITE 1400		ART UNIT	PAPER NUMBER		
COSTA MESA, CA 92626		2611			

DATE MAILED: 12/01/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)			
Office Action Summary		09/935,616	MORI ET AL.			
		Examiner	Art Unit			
		Christopher M. Lambrecht	2611			
Period fo	The MAILING DATE of this communication ap or Reply	pears on the cover sheet with the	correspondence address			
WHI(- Exte after - If NO - Failu Any	ORTENED STATUTORY PERIOD FOR REPLICATION OF THE MAILING INSTRUMENT OF	DATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be will apply and will expire SIX (6) MONTHS from the course the application to become ABANDON	ON. timely filed on the mailing date of this communication. NED (35 U.S.C. § 133).			
Status						
1)	Responsive to communication(s) filed on					
		s action is non-final.				
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Disposit	ion of Claims					
4)🖂	Claim(s) 1-10 is/are pending in the application	1.				
	4a) Of the above claim(s) is/are withdrawn from consideration.					
5)	5) Claim(s) is/are allowed.					
6)⊠	Claim(s) <u>1-10</u> is/are rejected.					
/ ' -	Claim(s) is/are objected to.					
8)[_	B) Claim(s) are subject to restriction and/or election requirement.					
Applicat	ion Papers					
9)☐ The specification is objected to by the Examiner.						
10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority (under 35 U.S.C. § 119					
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 						
	2. Certified copies of the priority documents have been received in Application No.					
	3. Copies of the certified copies of the price	•••				
	application from the International Burea	au (PCT Rule 17.2(a)).				
* 5	See the attached detailed Office action for a list	t of the certified copies not receive	ved.			
Attachmen	ıt(s)					
1) 🛛 Notic	e of References Cited (PTO-892)	4) 🔲 Interview Summa	ry (PTO-413)			
	e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449 or PTO/SB/08	Paper No(s)/Mail	Date Patent Application (PTO-152)			
	mation Disclosure Statement(s) (PTO-1449 or PTO/SB/08 er No(s)/Mail Date <u>10/10/2001</u> .	6) Other:	i i atelit Application (FTO-192)			

DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1, 2, 5, 6, 9, and 10 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent No. 6,374,405 to Willard (hereinafter "Willard").

Regarding claims 1, 5, 9, and 10, Willard discloses a broadcasting apparatus (10, fig. 1) and corresponding method, program recording medium, and computer program (col. 6, ll. 47-51) that broadcasts broadcast programs (television programs and interactive content/applications, col. 4, ll. 18-35), each of which is to be reproduced by a receiving apparatus (20, fig. 1) in a reproduction time period between a reproduction starting time and a reproduction finishing time (*i.e.*, where each program is reproduced, col. 8, ll. 5-14, each is inherently reproduced between a reproduction starting time and finishing time),

the broadcast apparatus comprising:

scheduling means (34, fig. 3) for generating a schedule for transmitting the broadcast programs (col. 5, l. 55 - col. 6, l. 16), the schedule including a transmission starting time and a transmission finishing time for each broadcast program (i.e., broadcast schedule for television

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programs, col. 5, ll. 2-8; transmission start times and delivery times for interactive applications, respectively, col. 6, ll. 34-42); and

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transmission means (combination of multiplexing unit 33 and scheduler 34, fig. 3) for transmitting each broadcast program only in the time period between the transmission starting time and the transmission finishing time according to the schedule (col. 6, ll. 7-17),

wherein the scheduling means generates the schedule so that (a) as for a specific program (module 1, fig. 7a) among the broadcast programs, a transmission starting time (start time, e.g., S₁, fig. 7a) is set at a time a predetermined amount of time (transmission interval I₁, fig. 7a) before the reproduction starting time (delivery time, D₁, fig. 7a) of the specific program and a transmission finishing time is set at the reproduction starting time of the specific program (col. 9, II. 16-41 and col. 4, II. 50-60), and (b) as for a broadcast program other than the specified program (i.e., a television program), a transmission starting time is set at the reproduction starting time of the broadcast program and a transmission finishing time is set at the reproduction finishing time of the broadcast program (where television programs are processed and reproduced at receiving station as they are received, col. 8, II. 5-15, transmission start and finish times correspond with reproduction start and finish times, respectively).

As to claims 2 and 6, Willard discloses the broadcasting apparatus and method of claims 1 and 5, wherein

the predetermined amount of time in the schedule generated by the scheduling means is a time period necessary for transmitting the specific program at least once (col. 9, ll. 36-42 and col. 2, ll. 59-61).

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Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 3, 4, 7, and 8 are rejected under 35 U.S.C. 103(a) as being unpatentable over Willard.

Regarding claims 3, 4, 7, and 8, Willard discloses the broadcasting apparatus and method of claims 1, 2, 5, and 6, wherein

the scheduling means includes generation means for generating first messages (auxiliary/header packet 58, fig. 5) which designate the receiving apparatus to store the specific program (col. 7, ll. 57-65) in a storing unit (RAM 67, fig. 6) within the receiving apparatus (col. 9, ll. 61-66), and the transmission means transmits the first messages for a duration from the transmission starting time to the transmission finishing time of the specific program (col. 7, ll. 54-65). Willard fails to disclose, however, a second message, as claimed.

Official notice is taken of the fact that generating messages for triggering the reproduction of interactive content stored in a set-top box and transmitting said messages during a reproduction time period thereof is well known in the art and provides the content provider greater control over the reproduction of interactive content.

Accordingly, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the system of Willard to such that the scheduling means generates a second message which designates the receiving apparatus to reproduce the specific program stored in the storing unit, and the transmission means transmits the second message in the

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reproduction time period of the specific program, for the benefit of providing content providers with greater control over interactive services offered to subscribers.

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Conclusion

5. The following are suggested formats for either a Certificate of Mailing or Certificate of Transmission under 37 CFR 1.8(a). The certification may be included with all correspondence concerning this application or proceeding to establish a date of mailing or transmission under 37 CFR 1.8(a). Proper use of this procedure will result in such communication being considered as timely if the established date is within the required period for reply. The Certificate should be signed by the individual actually depositing or transmitting the correspondence or by an individual who, upon information and belief, expects the correspondence to be mailed or transmitted in the normal course of business by another no later than the date indicated.

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450
on (Date)
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Signature:
Registration Number:
Certificate of Transmission
I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. () on (Date)
Typed or printed name of person signing this certificate:
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Registration Number:

Please refer to 37 CFR 1.6(d) and 1.8(a)(2) for filing limitations concerning facsimile transmissions and mailing, respectively.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Christopher M. Lambrecht whose telephone number is (571) 272-7297. The examiner can normally be reached on 9:30 AM - 6:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher Grant can be reached on (571) 272-7294. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Christopher M Lambrecht Examiner Art Unit 2611

cml

HAITRAN
PRIMARY EXAMINER

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